

Contact

rodrigo@zerlotti.com

www.linkedin.com/in/rodrigozerlotti
(LinkedIn)

Top Skills

Agentic Systems

Business Architecture

AI Transformation Strategy

Certifications

Mergers and Acquisitions

Innovation Management: Winning in
the Age of Disruption

Publications

Optimization of the upward trajectory
of satellite launch vehicles using the
multiple-shot algorithm

Patents

METHOD AND APPARATUS
FOR GENERATING AN
ENVIRONMENTAL ELEMENT
PREDICTION FOR A POINT OF
INTEREST

Rodrigo Zerlotti

30+ years reading where technology goes and building companies before the market catches up. Four tech waves. Three exits. Now building MUZT and advising C-level leaders on the biggest one yet.
Florianópolis, Santa Catarina, Brazil

Summary

I've spent more than 30 years doing the same thing in different costumes: reading where technology is going and building companies before the market catches up. It started in 1994, at the beginning of the internet. Then cloud. Then mobile. Then SaaS. Now AI and agentic systems. The verticals changed: weather systems, logistics, enterprise ERP, tax compliance, recruitment, cloud platforms; but the underlying pattern never did. A new technology arrives. Most organizations treat it as an upgrade to what they already do. A few recognize it as a structural transformation and redesign around it. The first group gets disrupted. The second group does the disrupting. I've built on that gap my entire career. Three companies founded and acquired. A trajectory from Software Engineer to CEO, GM Latin America, CTIO, COO, and Chief AI Officer: always at the intersection where technology meets business architecture. Aerospace engineering (ITA) and physics. University of Texas at Austin. I left my most recent role as CAIO because AI is not just another wave. It's the one that compresses all the others. And the gap between what it makes possible and what organizations are prepared to do is wider than anything I've seen in three decades of building. So I'm doing what I've always done at inflection points: building. MUZT is an AI-native company that builds and launches products across verticals, powered by an agentic engine that accumulates proprietary vertical intelligence with every cycle. Each product feeds the next: faster, smarter, cheaper. The moat isn't the software. It's the compounding intelligence underneath. Agentic operations. Marginal cost approaching zero. Every launch makes the motor stronger. I advise Brazilian C-suite executives and boards on AI transformation: not adoption plans and pilot programs, but structural redesign for a world where execution is abundant and judgment is the only remaining scarcity. I publish my thinking at zerlotti.com.br : articles, analysis, and frameworks for executives who want to understand what's actually changing and what to

do about it now. English versions at zerlotti.com , Portuguese at zerlotti.com.br

Experience

Muzt

Founder

April 2026 - Present (1 month)

Austin, TX

AI-native company that builds and launches products across verticals, powered by an agentic engine that accumulates proprietary vertical intelligence with every cycle. Each product feeds the next: faster, smarter, cheaper. The moat isn't the software. It's the compounding intelligence underneath. Agentic operations. Marginal cost approaching zero

Zerlotti

AI Transformation Adviser

April 2026 - Present (1 month)

Florianópolis, SC

Advising Brazilian C-suite executives and boards on AI transformation: structural redesign for a world where execution is abundant and judgment is the only remaining scarcity. Published at zerlotti.com.br.

Plooral Brasil

Adviser

April 2021 - Present (5 years 1 month)

Florianópolis, SC

Advising on AI strategy, product, and workforce transformation in the HR tech and employability space.

DOT Digital Group

6 years 11 months

CAIO - Chief Artificial Intelligence Officer

January 2025 - April 2026 (1 year 4 months)

Florianópolis, Santa Catarina, Brazil

As Chief Artificial Intelligence Officer (CAIO) at DOT Digital Group, I lead the strategic development and execution of initiatives that drive technological transformation and operational excellence. My role focuses on leveraging AI to optimize operations, enhance customer experiences, and uncover new business opportunities. As a thought leader in AI, I cultivate a culture of

innovation and champion the adoption of cutting-edge technologies to position the organization at the forefront of industry advancements.

CTIO - Chief Technology Innovation Officer

January 2024 - January 2025 (1 year 1 month)

Florianópolis, Santa Catarina, Brazil

Leading technology and innovation initiatives, specializing in Artificial Intelligence (AI). Developing and implementing technology strategies that leverage AI to solve complex business challenges, optimize operations, and create competitive advantages. To drive cross-functional teams to foster a culture of innovation and continuous digital transformation, ensuring alignment with organizational strategic goals.

COO - Chief Operating Officer

April 2021 - January 2024 (2 years 10 months)

Florianópolis, Santa Catarina, Brazil

With our current growth rate, over 60%/y, we are improving our operations as a whole. It was important to consolidate and organize all business strategies under one direction, improving process, efficiency and ROI. As the COO, I'm responsible for managing the innovative process inside the organization, identifying strategies, business opportunities and new technologies.

CTIO

June 2019 - August 2021 (2 years 3 months)

Greater Florianopolis

DOT digital group, focused on expanding and strengthening its technological presence in EdTech and MarTech, acquired Rezolve Tecnologia, a national cloud technology company.

As a new partner and the chief technology innovation officer (CTIO), I am responsible for managing the innovation process inside the organization identifying strategies, business opportunities and new technologies and then develop new capabilities and architectures with partners, new business models and new industry structures to serve those opportunities.

Enlizt - Tech Inspired, Human Driven

Founder, Investor and Innovation Advisor: Global reach!

June 2018 - April 2021 (2 years 11 months)

Orange County, CA

Make your recruitment process more productive. Enlizt is a platform that transforms a company's recruitment process into a transparent and organized

procedure. With Enlizi's digital selection process your company can hire the right person in the quickest and most organized way. Attracting talent is a challenge, with Enlizi is easy. If your company has an exclusive channel to promote your job openings. That way you can speak clearly about your goals and impress your future employees. With collaborative evaluations involving all interested teams within the company and the analysis of the candidate's test scores, decision-making is based not only on intuition but also on numbers.

Tech Coast Angels

Investor

October 2018 - March 2020 (1 year 6 months)

Orange County, California Area

Tech Coast Angels, www.techcoastangels.com, is the largest angel investor group in the United States. Its members provide funding and guidance to more early-stage, high-growth companies in Southern California than any other investment group. TCA members invest in companies in a wide range of industries, including the life sciences, biotech, IT, services, retail, Internet, financial, software, media, consumer products and tech startups. TCA members give companies more than just capital; they also provide counsel, mentoring and access to an extensive network of potential investors, customers, strategic partners and management talent. TCA has more than 350 members, including its venture capital affiliates, in five networks in Los Angeles, Orange County, San Diego, Westlake/Santa Barbara and the Inland Empire. More information on investment with Tech Coast Angels can be found at www.techcoastangels.com. Follow us at twitter.com/techcoastangels or facebook.com/techcoastangels.

Rezolve Tecnologia da Informação

CEO

June 2018 - June 2019 (1 year 1 month)

Orange County, California Area

UNIQUE SOLUTIONS

for special challenges in technology

CHALLENGES

Certain challenges can only be conquered with innovating and efficient solutions that can adapt to our modern society.

SOLUTIONS

We are specialized in modern technology. We have experience in cloud-modeled systems, mobile devices, and a wide range of international solutions. We build high-end technical solutions, from analyzing the problem, to operational procedures and customer support.

Avalara

General Manager Latin America

September 2016 - May 2018 (1 year 9 months)

São Paulo Area, Brazil

Coordinate closely with Corporate Avalara: Sales & Marketing, Business Development, Engineering, Product Management, Finance, Legal etc

A Avalara passa a oferecer uma plataforma nas nuvens de software e serviços profissionais para melhorar a governança, minimizar o risco fiscal, automatizar as operações fiscais e garantir o cumprimento correto das obrigações no Brasil. Seu portfólio une soluções para cálculo transacional de impostos, geração de documentos eletrônicos, conteúdo fiscal, auditoria, monitoramento e conformidade de obrigações fiscais acessórias, intercâmbio eletrônico de dados (EDI), ferramentas de verificação na comunicação eletrônica às autoridades fiscais brasileiras (SPED) e business process outsourcing (BPO), sendo o primeiro provedor completo de soluções para gestão fiscal no modelo SaaS (Software as a Service) e que cobre todos os requisitos de conformidade de impostos no Brasil.

suite.tax

CEO

December 2015 - September 2016 (10 months)

Suite.Tax: We have the right tool to make your ERP, e-commerce work correctly in Brazil, with accurate taxes calculation.

SuitePlus Tecnologia e Consultoria Ltda

CEO

January 2010 - January 2015 (5 years 1 month)

Founder and CEO. With the mission to develop and deliver a localized version of Netsuite to Brazil, Suiteplus grew to be become leader solution provider for Netsuite customers in Brazil. Suiteplus played an important role in the Brazilian ERP SaaS model marketing, providing the expertise and experience to help Netsuite customers successfully plan, install and deploy its solution in Brazil

DbLive Corp.

President-CTO

2000 - 2010 (10 years)

Austin, Texas Metropolitan Area

Weather intelligence and IoT systems. Patent-backed. Millions of daily transactions

DBLive's Irrigation Decision Device (IDD) makes decisions whether or not to water landscapes based on historic and future weather conditions. It retrofits existing lawn sprinkler controllers and saves an average 25% of water. Intelligent systems that runs millions of transactions daily using technology processes covered by Patent owned

Neopost / LoopOne

Senior Software Engineer

January 2000 - August 2002 (2 years 8 months)

SaaS based shipping, supply chain, and reverse logistics for Fortune 500 companies.

The Dow Chemical Company

Senior System Analyst

January 1996 - February 2000 (4 years 2 months)

A provider of chemical supply chain management services to the commercial aerospace, airline, military, automotive, energy, pharmaceutical, electronics and other markets.

The University of Texas at Austin

Senior System Analyst

January 1992 - February 1996 (4 years 2 months)

Education

Instituto Tecnológico de Aeronáutica - ITA

MS, Master on Aerospace Engr. · (1988 - 1990)

The University of Texas at Austin

--, Programs on Aerospace Engr. and CS · (1992 - 1993)

Universidade Estadual Paulista Júlio de Mesquita Filho

BS, Bachelor in Physics · (1984 - 1988)